

FACSIMILE TRANSMITTAL SHEET

ZymoGenetics, Inc.
4225 Roosevelt Way NE
Seattle, WA 98105 U.S.A.
Fax #: (206) 548-2329

PLEASE DELIVER TRANSMISSION TO:

Name: NIA PENRYN LLOYD

Office: WTB UK

Fax #: 011-44-222-498076

THIS TRANSMISSION IS FROM:

Name: ALAN UPSHALL

Date: 3 MARCH 93

Page 1 of 1 Operator: ALU.

In case of problems in receiving fax, please call the person who sent it at (206) 547-8080

{All information contained in message is privileged, confidential and intended for the sole use of the individual(s) named above. If you are not the intended recipient, you are advised that any dissemination, distribution or copying of this communication is prohibited.}

Dear Nia

I have just had a conversation with John Alwyn Jones in New York who said that I should fax to you.

I am the chairman of the organizing committee for the 1994 North American Welsh National Gymanfa Ganu to be held in Bellevue, Washington in 1994. Naturally I am keen to interact with WTB in the same manner as previous festivals. I shall be in Wales on vacation, staying in Pencoed, from March 6 until March 15 and somewhere in that time period I would like to meet with WTB to discuss how we can proceed with arrangements. At this time my program is not defined in detail, I have to meet many people, but it should be no problem for me to come to Cardiff on either Tuesday, 9th, Wednesday 10th or Thursday 11th. Would it be possible for a meeting to be arranged. You could fax the information to me here or I could call when I am in Wales.

Sincerely

Alan Upshall.

7049 NE 163rd St.
Bothell WA 98011

27 March 1993

Nia Penrhyn Lloyd
Wales Tourist Board
Brunel House
2 Fitzalan Road
Cardiff CF2 1UY
Wales.

Dear Nia

Very many thanks for seeing me on my recent vacation to Wales and for allowing me to present our plans for the North American American Gymanfa Ganu Festival to be held in Bellevue Washington in 1994. As I explained we are currently evaluating different small folk groups to attend and be the focus of a folk concert, and Plethyn or Hin Deg are our current favourites. We are pleased that the WTB have the policy of trying to support groups, especially if that can be four persons expenses. However, we also understand that the commitment cannot be made until early in 1994.

We will most certainly make available space and time to the WTB for publicity purposes and your suggestion of various booth backdrop scenes was excellent and one which we would very much like to accept.

I shall keep in touch with both you and John Alwyn in New York to keep you appraised of our activities, and will present a formal request to the WTB when our preliminary plans are made.

Thank you once again for receiving me

Sincerely

7049 NE 163rd St
Bothell
WA 98011

21 September 1992

Mr. John Alwyn-Jones
British Tourist Authority
40 West Street
New York,
NY 10019-4001

Dear John

It was a pleasure to see you again in Kansas City at the North American Gymanfa. A good weekend and something to strive to emulate at Bellevue WA in 1994.

We are now beginning our planning phase in earnest and one of our goals is to have our program more or less fixed by Wilkes Barre next year. As you may know we have a provisional agreement for Cor Meibion Llanelli to sing at our concert. This was by huge demand from our members. We shall of course wish to bring other talent from Wales and as we discussed in Kansas City, we have several folk artists from which to choose. I am attracted by the possibility of Dafydd Iwan, but I am not sure how the committee will react. At Kansas City I connected with Earl Williams of Celtic Photos and Crafts in Connecticut. Earl used to be a talent importer with Sain but no longer performs that function for profit. However, he agreed to help with the search and with making contacts back in Wales. I will not rely solely on his support and would be grateful if you or the BTA could help in this area.

I appreciate that it is too early to discuss any support which the BTA could provide for our event, since we are well in advance of the Wilkes Barre organization and I do not wish to jeopardize their event in any way. I believe that we can plan later in next year when we have made the choice of artists to invite. What is your normal schedule for these interactions?

The other issue which we discussed in Kansas concerned the possibility of organizing an official airline sponsor for the occasion. As you know, I have been in contact with United Airlines in connection with discount air fares. Because of the fare wars that developed over the summer UA were not prepared to sign a contract with me to guarantee the discounts. I dealt with Judith Schictermann in Chicago, Convention Sales Dept. I questioned her about sponsorship etc., and she referred me to Sue Moss, Advertizing/promotions, also in Chicago. I have not yet contacted her, but was intending to do so in the near future. You suggested in Kansas that we might take a dual approach, so I would be interested in your strategy. We are naive in these areas and need all of the help that we can get.

Finally, the Puget Sound Welsh Association does not have a quality Welsh flag and we enquire if the BTA could generously donate one to our society for display in 1994, with full recognition for the donation. If this is not possible can you advise us as to a manufacturer of Welsh Flags.

I shall be in Wales during the first week in November, unfortunately too early for the Australia game, but at least I shall have time to visit and begin negotiations with the Llanelli choir.

Rob Hwyl

Alan Upshall
Chairman, National 94 Committee.

Facsimile Cover Sheet

To: Paul Loveluck
Company: Wales Tourist Board
Phone:
Fax: 011-44-222-485031

From: Alan Upshall
Company: Puget Sound Welsh Assoc
Phone: 206-488-7288
Fax: 206-548-2329

Date: 10/11/93

**Pages including this
cover page:** 1

Dear Paul

It was a pleasure meeting you in Wilkes Barre.

I fax for two reasons. First to find out if there has been any progress concerning the speakers for Wales Today and Eisteddfod poetry. We would like to complete our program as soon as possible. My committee has decided to engage Plethyn as the four piece folk group and they have accepted. They have been told of the arrangement with the Wales Tourist Board. Their contact person is: Linda Healy, Llety'r Nant, 5 Glanffrwd, Penrhyncoch, Aberystwyth SY23 3HG. Tel 0970-828967.

We have yet to sign the official contract. They were offered and have accepted a sum of \$500 (approx 350 pounds).

Second, I am busy applying to local grant awarding bodies for financial support and they need statements from other sponsors. Could you please fax me a letter on headed paper indicating the level of your support for us. This is pretty urgent, the deadline for the first application is October 15, this Friday. I shall be writing in more detail in the coming weeks. Plans continue to proceed well.

Sincerely

Alan.

To: John Alwyn Jones
Company: WTB
Phone:
Fax: 1-212-986-1188

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 12/11/93

**Pages including this
cover page:**

Comments: Dear John

Further communication re the National. I have today faxed Paul about Patrick Hanna and the possibility of finding an Eisteddfod poetry speaker. In the fax I also asked for the page advert asap, we are moving quickly on accumulating the data and I stated that I presumed that you want a seminar slot (one is planned for you), what equipment and supplies will you need ?. Also we shall give you a table for information display. Presumably you want that to be as prominent as possible. We have to have the details assembled by mid february for the first mailing. I am not sure whether you or Cardiff are responsible for this>

Concerning air travel. I have a contact in the Seattle United office, David Kitney 206-433-4268, with whom I have talked about international travel. I did not get far with him. Perhaps I did not approach it right. Have you got any further with United? As well as Plethyn, (4) Patrick Hanna (2? if he brings his wife), the possible Eisteddfod contributor, there will be Enid Morgan and her husband Charles Morgan (she is the pastor and he will present a seminar) . Can these be worked into any package we can develop. Can the package be open ended for numbers? We have an agreed contract with Hertz car rental also, so our tourist package is in place.

Otherwise, everything is going as planned and we are on schedule. All we need now are people.

Nadolig Llawen, Alan

Facsimile Cover Sheet

To: John Alwyn Jones
Company: WTB
Phone:
Fax: 1-212-986-1188

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 12/11/93

**Pages including this
cover page:**

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Otherwise, everything is going as planned and we are on schedule. All we need now are people.

Ty Brunel 2 Ffordd Fitzalan
Caerdydd CF2 1UY
Brunel House 2 Fitzalan Road
Cardiff CF2 1UY
☎ (0222) 499909
☎ Fax (0222) 485031
☎ Direct Line (0222) 475



BWRDD CROESO CYMRU
WALES TOURIST BOARD

Marketing Department
Direct Fax: (0222) 498076

F A C S I M I L E

TO: ALAN UPSHALL : **FAX NO:**
PUGET SOUND WELSH ASSOCIATION
FROM: ROGER PRIDE - WALES TOURIST BOARD
DATE: 26 OCTOBER 1993
REF:
CC: PAUL LOVELUCK, MM-LH

Dear Mr Upshall

Many thanks for your recent fax to Paul Loveluck regarding progress towards next years North American Gymanfa Ganu.

Firstly I understand that Paul Loveluck has already sounded out Patrick Hannan who has responded in a positive manner. We are currently pursuing some ideas on a suitable speaker on Eisteddfod Poetry and will respond again as soon as possible.

For 1994, the Wales Tourist Board will continue its level of support for the Gymanfa Ganu, this will amount to the cost of the Transatlantic airfares of speakers and entertainers.

Please let me know if you need any further details.

ROGER PRIDE

This is page 1 with NO additional pages.

If you do not receive all pages, please telephone (0222) 499909

Extension immediately.

Facsimile Cover Sheet

To: Paul Loveluck
Company: WTB
Phone:
Fax: 011-44-222-498076

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 12/11/93

**Pages including this
cover page:**

Comments: Dear Paul,

Many thanks for the response from Roger Pride. We are now building up the components of our publicity and we have to have the details ready by the middle of February. We are delighted to hear that Patrick Hanna responded positively. If this is still the case can I have an address for him so that I can write and begin to obtain details of his talk and personal facts for our program.

How has the search for an Eisteddfod connection gone? Were you able to find a suitable person to provide a talk on Eisteddfod Poetry? Were you able to make a connection between the two Eisteddfodau by way of support and/or exchange of greetings? Again if you could provide me with an address of your contact or the secretary of the Eisteddfod, we can commence communicating and begin to organize details. Our plans are proceeding on schedule, we are now down to the detail of the organization. It would be appreciated if you could let us have the copy for the advertisement in our program as soon as possible. I am presuming that you will need a room to present a tourist seminar, what equipment and support will you need? Also you will need a booth for WTB information. We shall provide that. Will and 8 foot table be enough? If John Alwyn is responsible for these issues, I shall be asking him the same questions in a fax today. Covering my options!

Nadolig Llawen ac Blwyddyn Newydd Da, from myself and the rest of my committee.

best wishes

Alan

Caerdydd CF2 1UY

Brigal House, 2 Fitzalan Road
Cardiff CF2 1UY

- (0222) 499909 (Switchboard)
- (0222) 475248 (Direct)



BWRDD CROESO CYMRU
WALES TOURIST BOARD

FROM THE EXECUTIVE OFFICE

FAX NUMBER : CARDIFF (0222) 480116

TO: Mr. Alan [unclear]

FROM: Paul [unclear]

DATE: [unclear]

RE: [unclear]

[unclear]

[unclear]

[unclear]

[unclear]

[unclear]

[unclear]

[unclear]

[unclear]

Replied - change date to Friday

Facsimile Cover Sheet

To: Paul Loveluck
Company: Wales Tourist Board
Phone:
Fax: 011-44-222-486110

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 1/23/94
Pages
1

Comments: Dear Paul. Thank you very much for meeting with Gretta and myself last week. It was a pleasure to meet with Llew. I shall be sending further information in about two weeks time, including photographs.

To recap the meeting, I shall contact Plethyn to ensure that they communicate with you asap. I have written to Patrick Hannan, to thank him for agreeing to participate. I broached the subject of honorarium with him explaining our tight budget etc and letting him suggest an appropriate figure. I also asked him about offering an after dinner 10 minutes.

On my return, I consulted with my seminar organizer about Euryng Ogwen Williams. It seems as if over the weeks that I was away, she completed the program, and that we will at this point not need the services of Euryng in that capacity. I shall contact him this week to explain the situation and discuss videos etc.

Your offer of trophies for the Eisteddfod was superb and my whole committee are very excited. We are in contact with John Alwyn re airlines, stall (free), copy for the brochure (free to you), WTB reception and a Wales travelogue seminar.

At this point it is unlikely that we will be able to take advantage of the offer to go to Atlanta. My schedule may take me back to India around that time, but I shall know more definitely in about one month.

I will keep in contact in the coming weeks and if there is anything I can do at this end please let me know.
regards

alan

Facsimile Cover Sheet

To: John Alwyn Jones
Company: British Tourist Authority
Phone:
Fax: 1-212-986-1188

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 1/23/94

**Pages including this
cover page:**

Comments: John, Putting things together as far as UA are concerned. We can offer the following: Free p in the brochure (cost \$250). Facing page to the inside back cover (could go to facing inside front at a push b rather not). We will display a banner at the main events and announce the direct support of United Airlines aknowledgements. This will be: the banquet, folk concert and grand concert. The support will be recognize publicity materials. We have already done so in Drych and Ninnau adverts. This will include having the ban displayed during the gymanfa but we will not announce in those sessions. We will give a free table outside th market place for publicity purposes. UA will have to provide the banner (s) and the copy for the advert. We write an article for Drych and Ninnau extolling the virtues of travelling by United, I'm not sure how far we co go by way of UA route structure, but it could be a good angle for encouraging people to come. In all of these would be billed as the official airline. If both domestic and international come on board, then the newspaper articles could push the theme of uniting the Welsh, indeed the world.

Our current contract is for 3 days before and 3 days after (domestic). Hertz is 7 before and 7 after. It would iseful if UA could be 7 before and after. I have asked Mary Sansbury, convention sales in Chicago but got nowhere. Any chance you could try? It would help us I think.

We would like to have UA provide us some free tickets or failing that to account for all of the booked tickets Britain towards the total for the convention rates with account number 544BW. This will include all of the Llanelli tickets and the ones WTB supports.

What about UA supported publicity in their literature and Hemisphere magazine?
If there are any other possibilities let me know, regards Alan.

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 1/23/94

**Pages including this
cover page:**

John: Copy of a fax sent to Paul. For you though, deadline for the advert copy approaching fast.

Paul, The Hyatt hotel is nearly full, the response has been very good so far. I have taken the liberty of saving rooms for Plethyn and Patrick Hannan. The confirmation numbers

To: John Alwyn Jones
Company: British Tourist Authority
Phone:
Fax: 1-212-986-1188

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-548-2329

Date: 6/6/94

**Pages including this
cover page:**

John, Sorry for the delay in replying to your registration enquiry, (but it does match yours to my faxes). Free tickets: WTB two free to each event excluding tours. Have to do the tours this way. We have had difficulty in obtaining consistent and reliable information from previous venues, I suspect that there was no policy, people did just what they wanted. Is this compatible with previous years, let me know if not. At the moment about 400 registered, which is not a bad start. Need another 400 to about break even.

We passed the deadline for your advertizing copy. Could you please send this directly to Rhidian Lawrence, 725, 1st Street South, #201, Kirkland WA 98033.

I have had no response from either you or Cardiff after my last FAX (sent on 20 May, but dated 1/23/94, I copy without changing dates).

Keep in touch!

Alan.

FAX MESSAGE

Number of pages (including this one): one

To: Allan Upshall	From: John Alwyn-Jones
-------------------	------------------------

9 June 1994

Subject: Bellevue 1994

Good morning Allan!

I hope that you get this fax before going to work this morning!

Please give me a call and we can go through one or two things re the above.

My apols for the delay in replying to you, but I haven't been getting answers from Wales. I didn't receive the copy of the letter faxed to Paul, so could you fax that to me again?

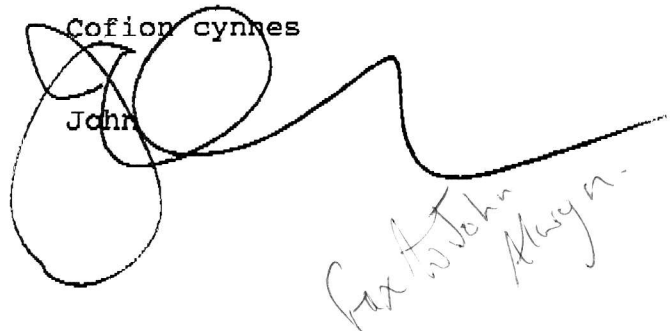
Re the ad, I haven't had the film etc from Wales so we are using an ad we have used in the USA recently. You gave me the dimensions as 5"x 7". Can you confirm if this is the ad size or paper size and if so what is the ad size? Also which is the vertical and which the horizontal dimension. As there is a dot screen in our ad, our designer here needs to know the line screen you are using for the dot size and how you would like the artwork, film or velox or if the place doing the printing or designing for you can accept the ad by modem electronic transmission, which would save some considerable time. Otherwise we can fedex to whoever, whatever they need! Whatever happened to the invention of the wheel and simple things like that!

*Reflective
up to 100%
screen*

In any case, please give me a call so we can check through this.

Cofion cynnes

John



Fax to John Alwyn-Jones

W.T.B. [MARKETING]
 by Brunel & Fitzalan
 Caerdydd CF2 1UY

TEL: 0222-498076

13 Jun '94 10:49 No.002 P.01

Brunel House 2 Fitzalan Road
 Cardiff CF2 1UY

☎ (0222) 499909

☎ Fax (0222) 485031

☎ Direct Line (0222) 475



BWRDD CROESO CYMRU
WALES TOURIST BOARD

F A C S I M I L E

TO: ALAN UPSHALL FAX NO: 206-548-2329
PUGET SOUND WELSH

FROM: LLEW EVANS
OVERSEAS MARKETING MANAGER - TOURIST BOARD

DATE: 13 JUNE 1994

REF: ACCOMMODATION FOR PLETHYN AND PATRICK
HANNAN AND PARTNER

CC:

Plethyn and Patrick Hannan have now had their flights confirmed and will require accommodation at the Hyatt Hotel for the following dates:

Res. 3592422	Linda Healy	Arrive 27.8.94	Depart 3.9.94
Res. 359243	Roy Griffiths	Arrive 27.8.94	Depart 3.9.94
Res. 359244	John Gittings	Arrive 27.8.94	Depart 3.9.94
Res. 359245	Gareth Hughes	Arrive 27.2.94	Depart 3.9.94
	Jones		
Res. 259241	Patrick Hannan	Arrive 30.8.94	Depart 6.9.94
	and		
	Mennai Richards		

There is a possibility that I will attend if staffing appointments for my unit have been completed - if an extra room can be booked for me and kept on hold. I will arrive on the 1st of September and then stay on to go up to Vancouver for a show which starts on the 9th September.

Mr Paul Loveluck intends arriving on the 31st departing on the 5th of September and will also require accommodation.

Regards

LLEW EVANS

p.s. Arrangements are in hand for the: 2 cups from the URDD and National Eisteddfod.

This is page 1 with 0 additional pages.

If you do not receive all pages, please telephone (0222) 499909

Extension immediately.

Date: 7/2/94

**Pages including this
cover page: 1**

John, A further follow up. (by the way ignore the date on the last one, I'm lazy with my copying).

You said that you would possibly lend us a Welsh flag for the weekend.
but more importantly, your advert.

Would you object to some colour. My brochure compiler has the following idea and you will need a copy of the ad to follow this:

WALES)
) This text in red
The country that makes Britain Great)

The rest of the text in green except for Croeso i Gymru and Welcome to Wales.
The castle will be in black

The lower panel. a background of red with the letters cut out of it. ie in white.

Date: 7/14/94

**Pages including this
cover page: 1**

John, I know that you are busy so here's the deal. If you agree with me, do not respond. I would like your ad to get the best possible exposure and to people outside of the normal Welsh community. Every registrant so far is going to the grand concert, but we have already sold over 50 tickets to this concert outside of registrants. We expect many more to come from the local community. We are producing a special brochure for the concert which contains all of the narrative script and this will be a good souvenir of the weekend. All registrants will get this but so also will all other concert attendees. The brochure will be given away.

I think that WTB would be better served by having your ad on the back of the concert brochure rather than the registrants brochure. You will reach more people, some who might become more interested because it is new to them. If I don't hear within the week that's what I shall do.

regards



Facsimile Cover Sheet

To: John Alwyn Jones
Company: British Tourist Authority
Phone:
Fax: 1-212-986-1188

From: alan upshall
Company: Puget Sound Welsh
Phone: 206-488-7288
Fax: 206-442-6808

Date: 7/14/94

**Pages including this
cover page:** 1

John, I know that you are busy so here's the deal. If you agree with me, do not respond. I would like your ad to get the best possible exposure and to people outside of the normal Welsh community. Every registrant so far is going to the grand concert, but we have already sold over 50 tickets to this concert outside of registrants. We expect many more to come from the local community. We are producing a special brochure for the concert which contains all of the narrative script and this will be a good souvenir of the weekend. All registrants will get this but so also will all other concert attendees. The brochure will be given away.

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regards

alan

Alan, that's fine by

me